

# 10 Great iPhone Apps:



## The Basics



Presented by Connie Post





**Before:** Shot with the native iPhone camera.



**After:** Processed in Snapseed and Quickshot.

## **Stunning Images on Your Phone!**

Push your creative edge with a suite of iPhone photo editing apps that can be used together to create compelling images.





**Before:** Shot with the native iPhone camera.



**After:** Processed in Snapseed and Painterresque.

# No. 1

# Snapseed

(Google)

## Pros

- 28 tools, 12 filters, 30 tutorials
- Non-destructive editing
- Brushes for local editing
- “Stacks” history
- Loupe appears when zooming
- This is my go-to app — I regard all other apps as plug-ins
- Free
- 📷📷📷📷📷

## Cons

- Healing and Expand tools





OPEN



Last edit

Portrait

Smooth

Pop

Accentuate Face

LOOKS

TOOLS

EXPORT

OPEN



Tune Image



Details



Curves



White Balance



Crop



Rotate



Perspective



Expand



Selective



Brush



Healing



HDR Scope



Glamour Glow



Tonal Contrast



Drama



Vintage



LOOKS



TOOLS



EXPORT









# No. 2

# Touch Retouch

(Adva-Soft)

## Pros

- At least as good as Adobe content-aware fill
- Multiple ways to remove objects
- Loupe
- Unlimited undo/redo
- Simple tutorials
- \$1.99
- 📱📱📱📱

## Cons

- Sometimes leaves artifacts unless working in small steps









GO







# No. 3

## Quickshot

(Lightricks)

### Pros

- Many primers and filters
- Sky replacement (pro tool only)
- Real-time in-camera adjustments (alignment, strobe, HDR for poor lighting)
- Batch editing
- Help/simple tutorials
- 📷📷📷📷📷

### Cons

- “Freemium” price model — basic app is free but best tools and filters are costly (\$59.99 for one-time purchase)

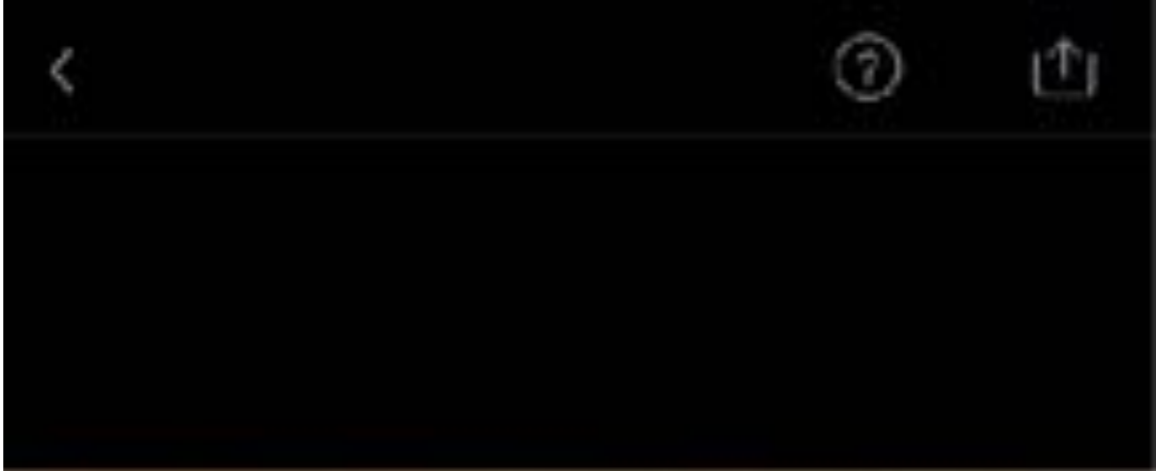
















Primers



None



SN02



SN04



CN02



RD03

Essential







**Image with a sunset primer applied.**











**Branches  
from second  
tree removed  
in Touch  
Retouch**







**Example of sky replacement.**





# No. 4

# Facetune/ Facetune 2

(Lightricks)

## Pros

- Best portrait app for the iPhone
- AI and AR facial recognition
- Real-time adjustments (smooth skin, whiten teeth, etc.)
- Original Facetune: \$3.99
- 📸📸📸

## Cons

- “Freemium” model for Facetune 2: VIP tools, including healing, cost \$69.99; use TouchRetouch and Snapseed instead









Paint



Skin



Tone



Paint



Glitter



Picker





# Vignette



Move



Softness

100

Brightness



Corners



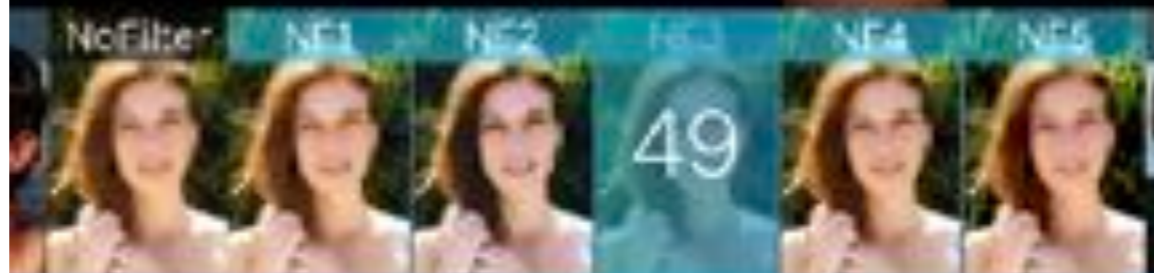
Blur







# Filters





This is VIP only. Go VIP to get this feature!

Best Value

1 Month	12 Months	One-Time Purchase
\$5.99 per month	\$2.99 per month	\$69.99

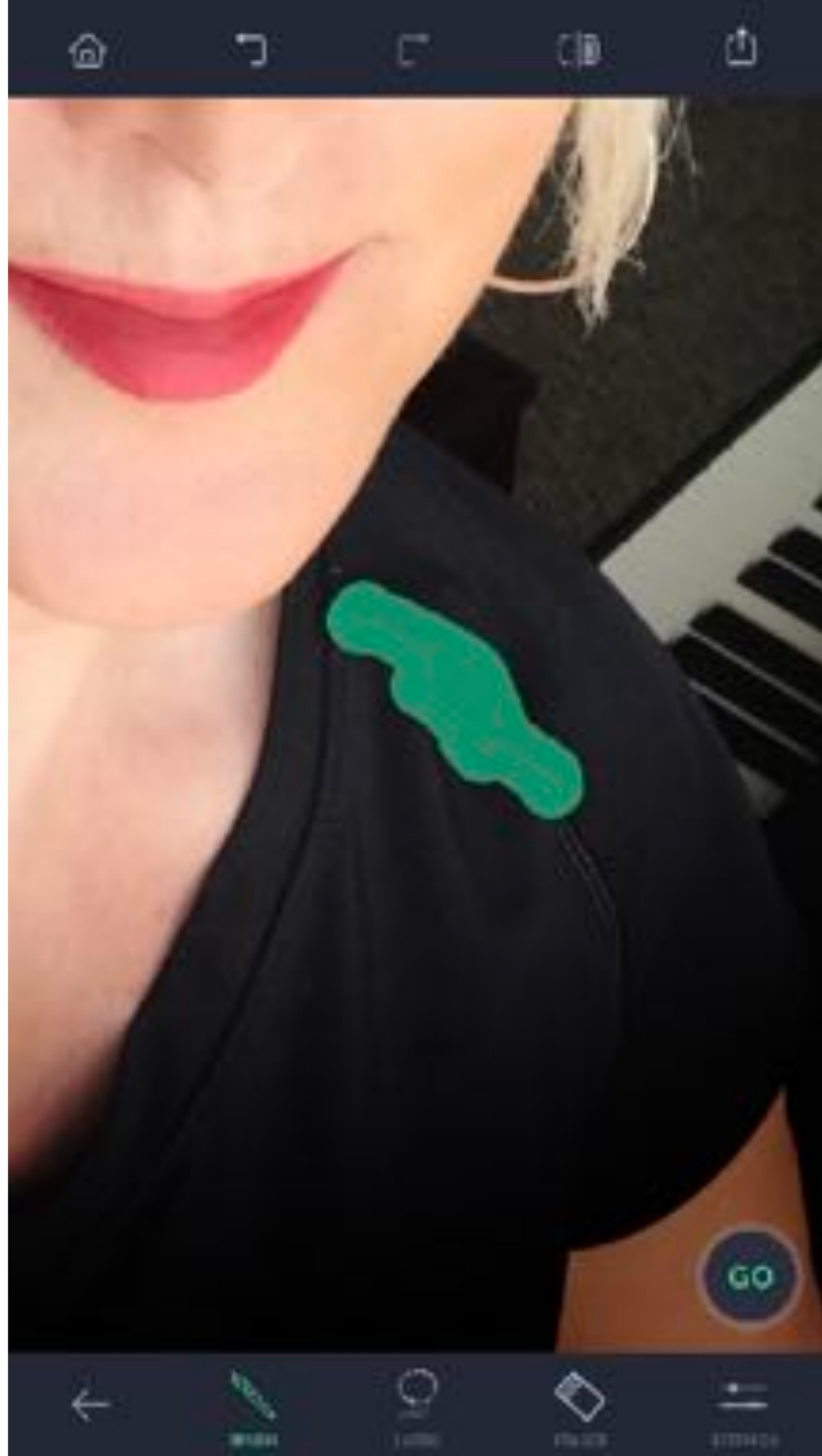
Restore Purchases

Payment will be charged to your iTunes account in confirmation of purchase. Subscriptions will automatically renew unless auto-renew is turned off at least 24 hours before the end of the current period. Your account will be charged for renewal in accordance with your plan, with a 24-hour grace period to the end of the current period. You can manage all your digital purchases in your iTunes account settings. See Terms of Use for details.

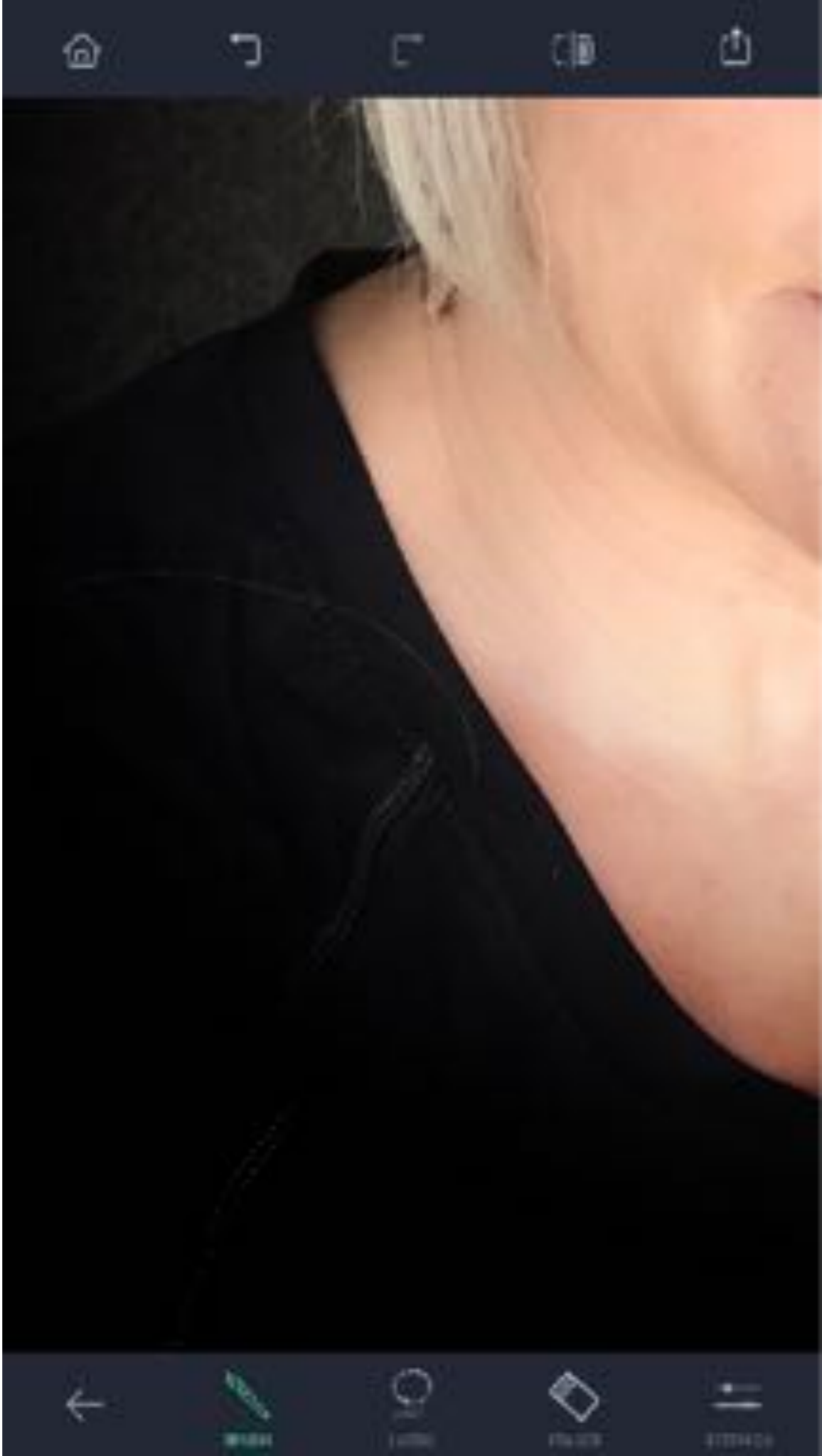


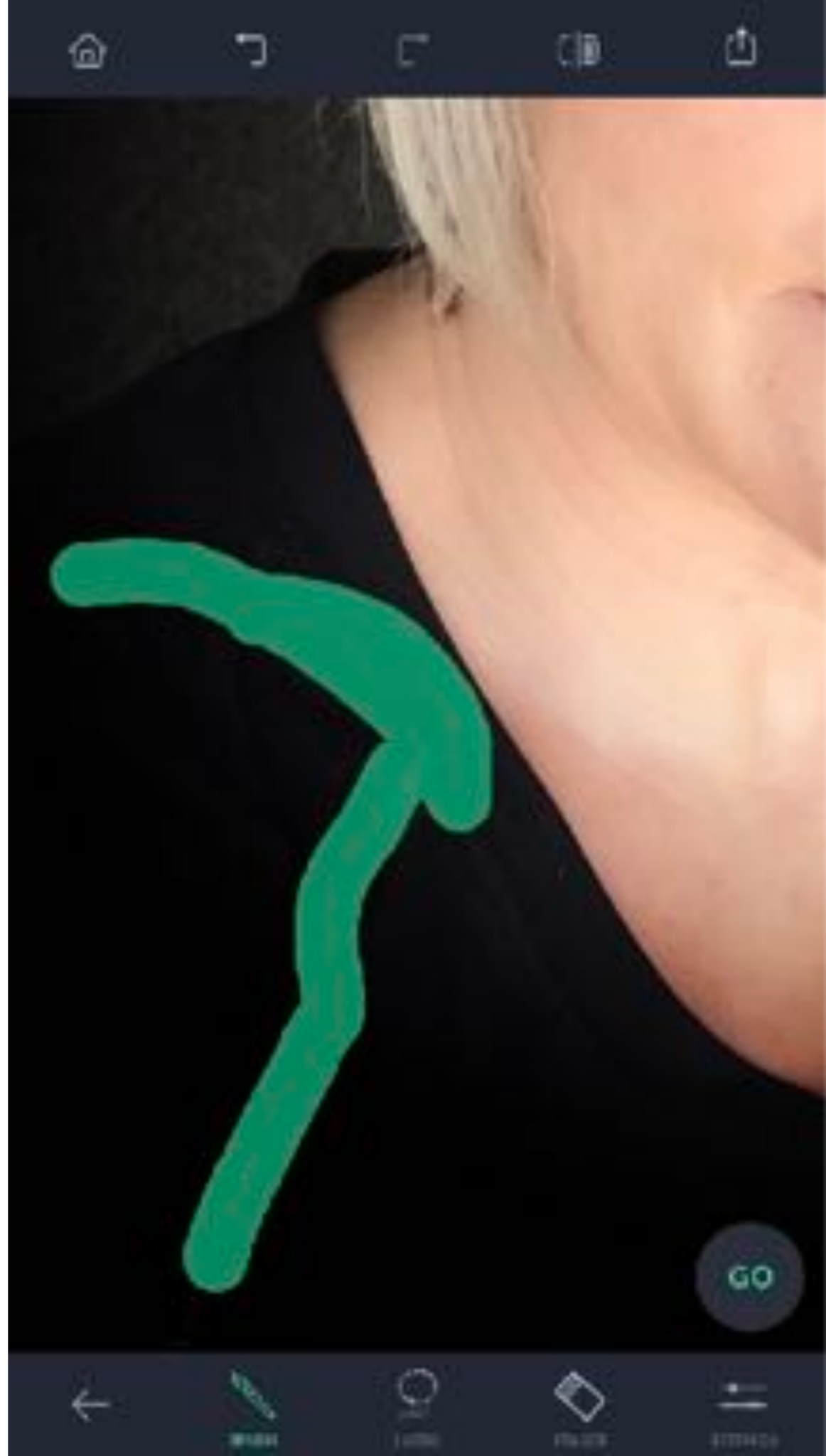














Brightness 0









# No. 5

# Enlight/ Photofox

(Lightricks)



## Pros

- Outstanding edge awareness for masking
- Very powerful apps
- Lots of tutorials
- Enlight: \$3.99
- 📱📱📱📱📱

## Cons

- Photofox “freemium” model: Pro tools cost \$139.99 (look for 50% off deal)







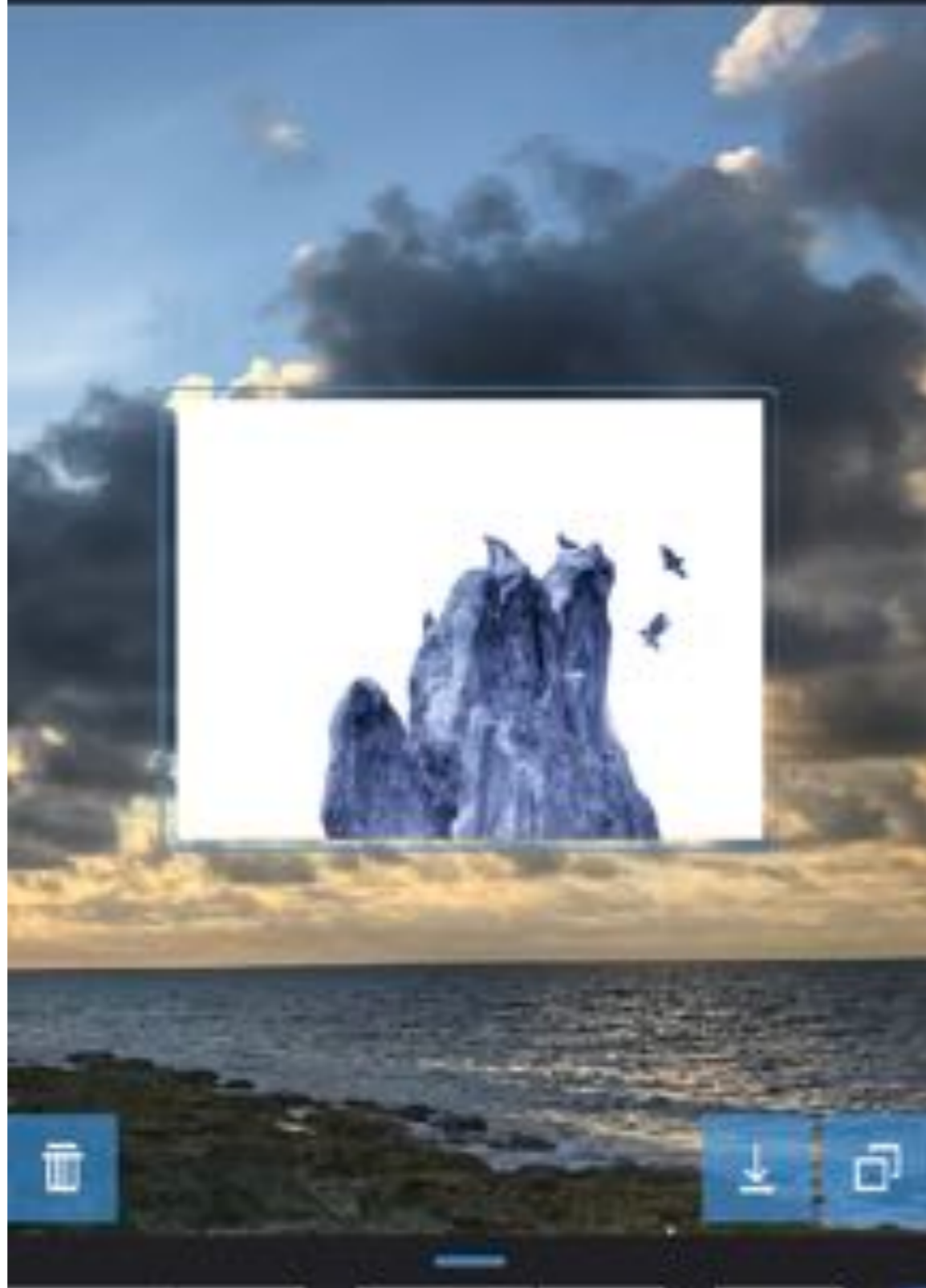








Mixer



ALL PHOTOS

TOOLS







Mixer



Erase



Add

75

Strength



Blending

ALL PHOTOS

TOOLS









# No. 6

## Distressed FX

(We Are Here)

### Pros

- Best suited for landscape and still life
- Many adjustable gels and textures
- Can flatten and add more layers
- Custom textures
- \$.99, with additional \$.99 in-app purchase sets
- 📷📷📷📷

### Cons

- No local application
- Destructive editing



















# No. 7

## ProCamera

(Cocologics)

### Pros

- Shoots in JPEG and/or RAW
- Many features and modes, including histogram, antishake, manual, HDR and lowlight
- Can be widget for quick access
- \$5.99
- 📷📷📷

### Cons

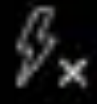
- Lowlight+ and HDR are in-app purchases, each \$2.99
- Best on a tripod



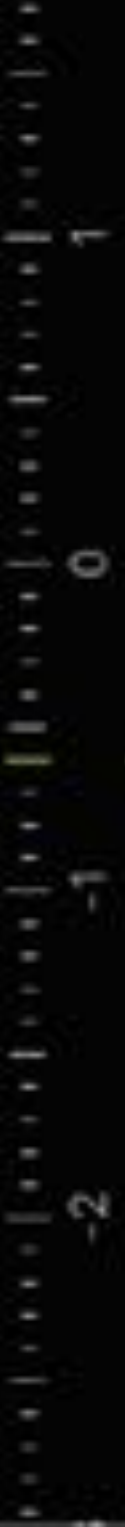




-0.6 EV



Exposure compensation





+0.0 EV



EXPOSURE

FOCUS

AWB

Exposure compensation

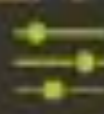




< All Photos



RAW



illumination

-0.6 EV



  
Tiltmeter

  
Aspect Ratio

  
Standard



  
Grids

  
Histogram

  
Self-Timer

  
Tele

  
F/E Lock

  
White Balance

  
Anti-Shake

  
Wide

  
Natural

  
Auto

  
Format

  
Settings



# No. 8

## Image Blender

### Pros

- Very simple interface
- 18 different blending modes (normal, darken, lighten, contrast, inversion and color categories)
- Local editing
- \$3.99
- 📷📷📷📷

### Cons

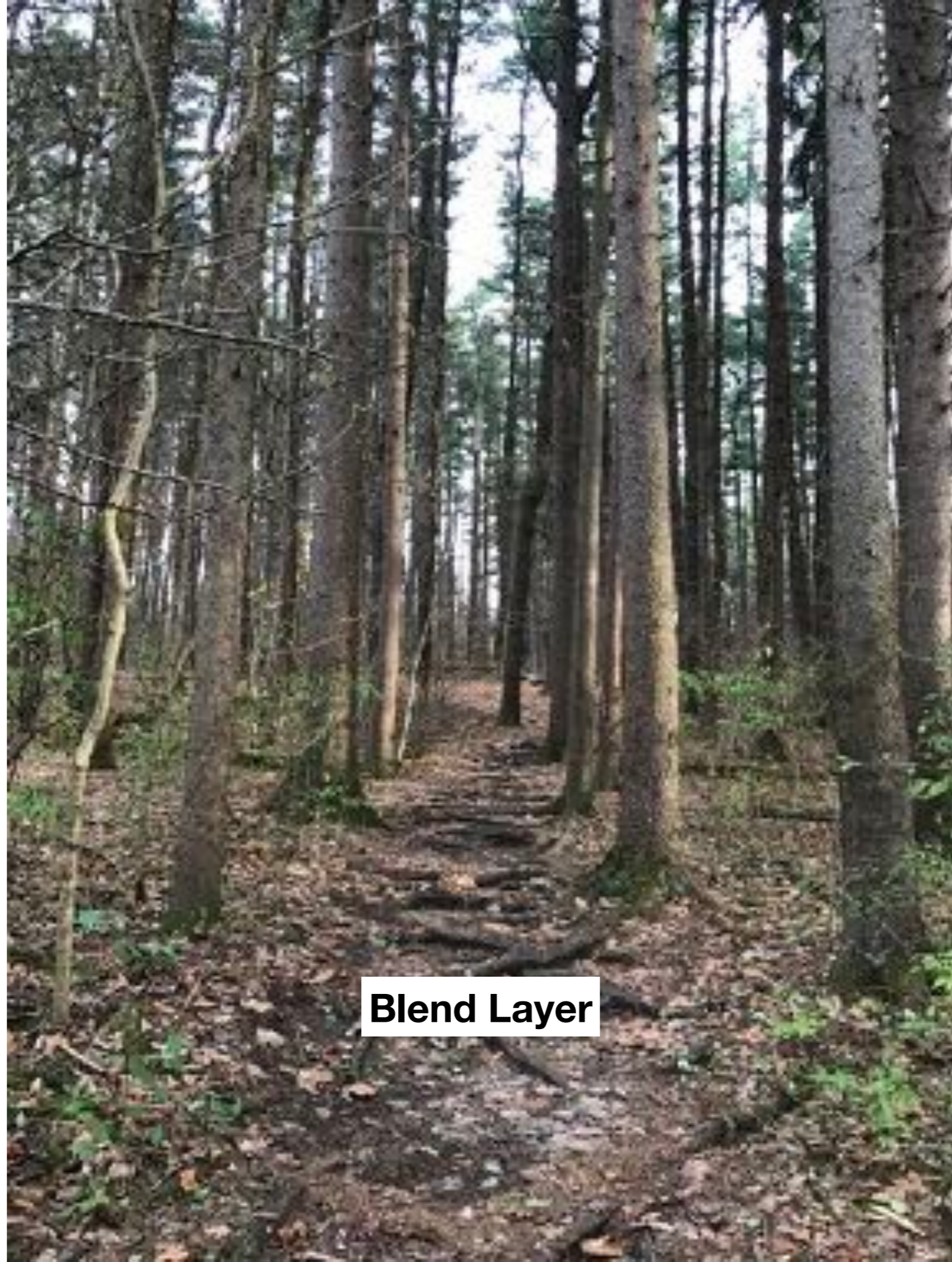
- Edge awareness not as good as Enlight and Photofox



A vertical, blurred photograph of a forest path. The path is a mix of brown and tan colors, suggesting dirt and fallen leaves. The surrounding trees and foliage are out of focus, showing various shades of green and brown. At the bottom center of the image, there is a white rectangular box containing the text "Base Layer" in a bold, black, sans-serif font.

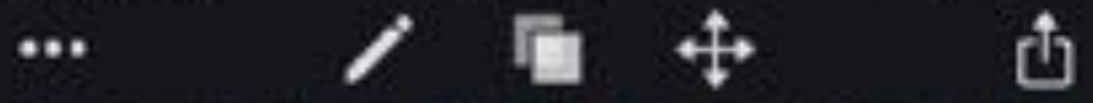
**Base Layer**





**Blend Layer**





Blend Mode



Normal Multiply Screen Overlay Difference



Cancel



Mask

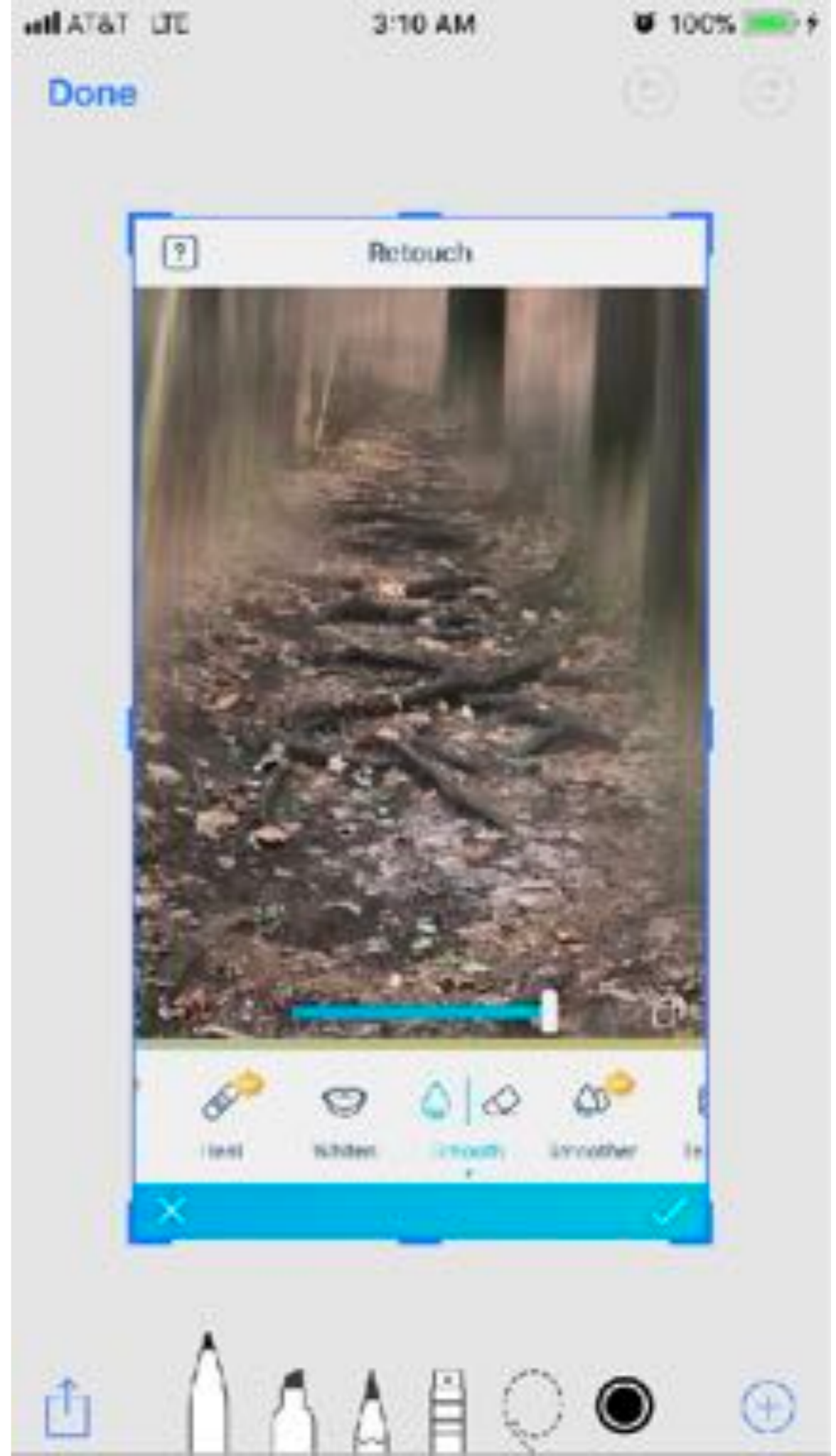
Save







**Smoothed in Facetune**

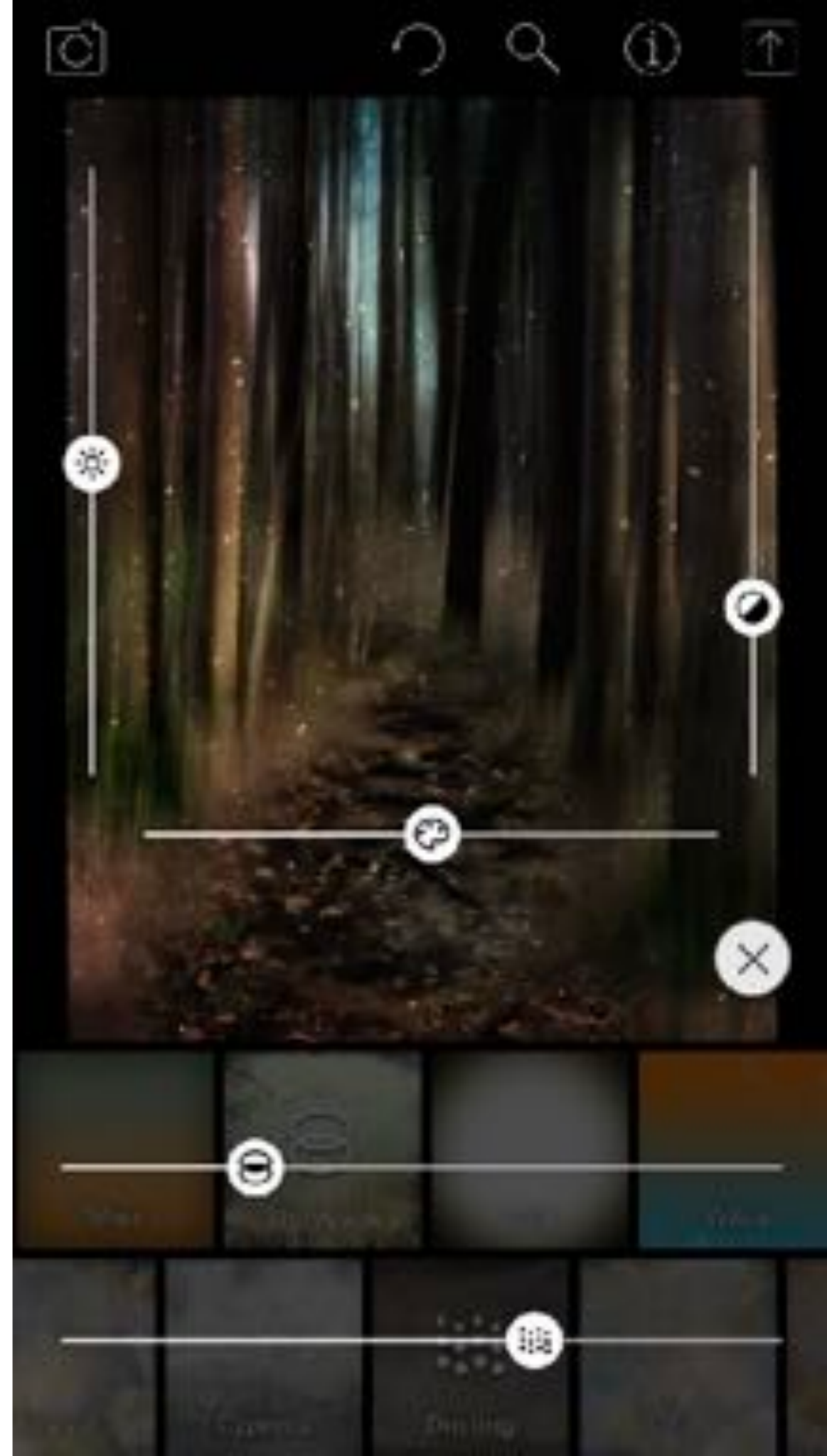


**Gel and texture added in Distressed FX.**





**More gels and textures added in Distressed FX.**



**Effect added in Enlight.**

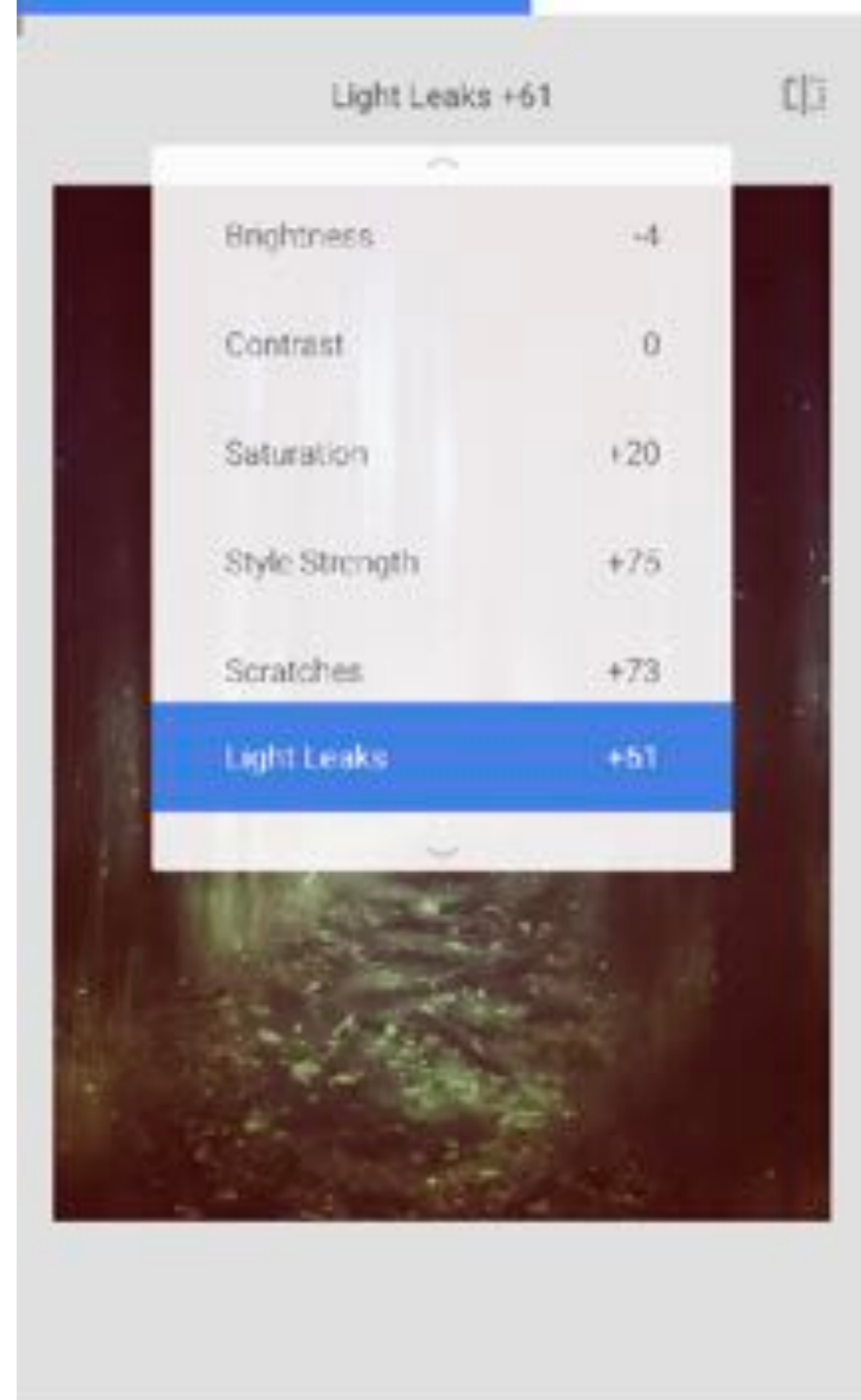




**Grunge added in Snapseed.**



**Vintage filter added in Snapseed.**





**Result: An image  
with a fairytale  
book cover feel.**



# No. 9

## Brushstroke

(Code Organa)

### Pros

- 73 paint presents (more as in-app purchase), 75 color presents, 31 canvas settings
- Simple interface
- Can be widget for quick access
- \$3.99
- 📸 📸 📸 📸

### Cons

- Cannot eliminate canvas texture
- Can't flatten layers

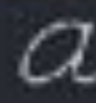
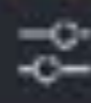








Paint +91



Simple



S1



S2

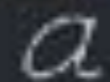
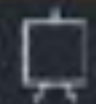
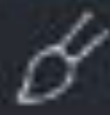


S3





Color +74



Heavy



Mauro



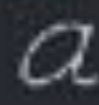
Vail



Amber



Canvas +65



Primed



Rough



Cold Press



Hard Grain





Sign



Clear

Color

Done

Connie  
PA







### Brushstroke Image

This image was previously created with Brushstroke. You can continue to apply effects over the existing painting, or go directly to sharing.

Share

Continue

Cancel



**Save your image, then  
open it and add more  
paints or colors to it.**





# No. 10

# Dramatic

# Black & White

(JixiPix)

## Pros

- 36 presets in 3 styles: B&W, Dramatic B&W and Infrared
- Individual red, green and blue color filters
- \$2.99
- Available for Mac and Windows for \$17.99
- 📷📷📷📷📷

## Similar Apps

- Noir
- Carbon
- Lenka









Black & White Domestic 35W Infrared









Tone [Slider] [Color Box] Soften [Slider] Sharpen [Slider]

Contrast [Slider]



Black & White Domestic 35W **Infrared**



infrared 1 infrared 2 infrared 3 infrared 4





Spotlight

Spotlight [Slider]

Spotlight [Icon]    Remove [Icon]    Reset














**3 more great apps ...**

# Hipstamatic

(Hipstamatic, LLC)

## Pros

- Very best app for lomo and other retro analogue looks
- Rich array of adjustable “lenses,” “films” and “flashes” that can be combined for myriad looks
- Camera and regular app modes
- Edits any photo on your camera roll
- Can be widget for quick access
- Can order set of 9 4-inch square prints
- \$2.99
- 

## Cons

- Extra Hipstapaks cost \$.99 each (you may want them all)





*Flipstarmatic*

340







Done



## Salvador 84 Lens

Start getting surreal. View the world through the eccentric lens of Salvador. Distorted reality. Endless discovery.



Done



# Aristotelle Film

This unique black and white film pairs perfectly with a pinhole lens and gets deep rich shadows for your image.





Done



## Dreampop Flash

This is stuff that dreams are made of. This flash pops a random assortment of subconscious light for that 'just woken up' look.























VILLAGE  
CYCLES

NO RENTALS

USED BICYCLES FOR SALE  
USED BIKES

USED BICYCLES FOR SALE  
USED BIKES

VILLAGE CYCLES

CYCLES







# Painterresque

(Simon Funk)

## Pros

- Creates a variety of painterly effects
- Uses AI to focus on the most compelling features of an image
- Can create custom effects
- \$1.99
- 📷📷📷📷

## Cons

- Unable to sync custom effects between devices via iCloud







Select Image



Style

Save





Edit

Load Style

Done

Painterisque 2

Painterisque 1

Lithograph

Colored Pencil

Charcoal

Rainbow













Connie Post















# Instagram

(Instagram, Inc.)

## Pros

- Best photo-sharing app
- More than 800 million monthly users (9.5% of the world)
- Great place to study others' work and get inspiration
- Can create video
- Free
- 📸 📸 📸

## Cons

- Limited editing options — 23 filters and very limited editing tools





ceeceecoda



599 posts

981 followers

175 following

Edit Profile



# Connie Post







Next



Rise

**Hudson**

Valencia

X-Pro II



Filter

Edit



Next



Adjust

Brightness

Contrast

Structure



Filter

Edit



## Tilt Shift



Off



Cancel

Radial



Linear



Done

















